



**Early bird \$250 discount\* register now online**  
\*if you register before 16 March 2012

## REGISTER NOW

Online registration at [www.interiomotivesconference.com](http://www.interiomotivesconference.com)  
Or complete this form and fax back to +44 (0)1462 892904

### REGISTRATION ENQUIRIES:

Kirsty Taylor: [registrations@ultimamedia.com](mailto:registrations@ultimamedia.com) T: +44 (0)1462 490609  
Ultima Media Ltd, Lamb House, Church Street, London W4 2PD, UK  
For any queries contact Zhuo Tan (Chinese Speaking) 020 8987 0932

## Step 1: Personal Details

Title	First Name
Surname	
Job Title	
Company Name	
Address	
City	State
Post/Zip code	Country
Tel	
Fax	
e-mail	
Company VAT registration No.	

## Step 2: Professional Information

### 1/ How did you hear about us? (Please tick one only)

416 <input type="checkbox"/> Direct Mail	857 <input type="checkbox"/> Advert
050 <input type="checkbox"/> e-mail	856 <input type="checkbox"/> Brochure
771 <input type="checkbox"/> Colleague	368 <input type="checkbox"/> Other (please specify)
356 <input type="checkbox"/> Fax	
858 <input type="checkbox"/> Press Release	

### 2/ What is your company's primary business? (Please tick one only)

710 <input type="checkbox"/> Vehicle Manufacturer	072 <input type="checkbox"/> System Integrator
718 <input type="checkbox"/> Supplier	368 <input type="checkbox"/> Other (please specify)
698 <input type="checkbox"/> Design House	
699 <input type="checkbox"/> Design School	
695 <input type="checkbox"/> Consultancy	

### 3/ What is your job function? (Please tick one only)

247 <input type="checkbox"/> Corporate Management	523 <input type="checkbox"/> Testing
697 <input type="checkbox"/> Design	737 <input type="checkbox"/> Consultant
704 <input type="checkbox"/> Engineering	716 <input type="checkbox"/> Marketing/Sales
240 <input type="checkbox"/> Research & Development	368 <input type="checkbox"/> Other (please specify)
248 <input type="checkbox"/> Procurement	
700 <input type="checkbox"/> CAD/CAM	
180 <input type="checkbox"/> Quality Control	

## Step 2: Continued

### 4/ Do you recommend, specify or authorize the purchase of services and equipment?

Yes  No

### 5/ Do you plan to purchase any of the following in the immediate future? (Tick all that apply)

357 <input type="checkbox"/> Acoustics	363 <input type="checkbox"/> Materials
193 <input type="checkbox"/> CAD/Software	364 <input type="checkbox"/> Safety Systems
358 <input type="checkbox"/> Driver Comfort	365 <input type="checkbox"/> Services
337 <input type="checkbox"/> Electronics	366 <input type="checkbox"/> Telematics
115 <input type="checkbox"/> Environmental	367 <input type="checkbox"/> Virtual Design
359 <input type="checkbox"/> In-car communication	368 <input type="checkbox"/> Other (please specify)
360 <input type="checkbox"/> Infotainment	
361 <input type="checkbox"/> Interior Trim	
362 <input type="checkbox"/> IP-Cockpit	

Please tick if you do not wish to receive information from other organisations to whom we may pass your details

## Step 3: Payment

Early Bird registration fee\*: **\$1950 €1450 £1250**

Standard registration fee: **\$1700 €1250 £1100**

\*Early Bird ends 16 March 2012

### Please confirm if you will be attending the following event:

Car Design Awards China 2012 ceremony

Please note that these events are included in the delegate fee

- Cheque made payable to Ultima Media Ltd., Lamb House, Church St, London W4 2PD, UK
- Bank Transfer: Please inform the bank that you will pay all bank charges. Transfers should be made to: HSBC Bank UK (Quote name of attendee)

	IBAN	SWIFT BIC
£	GB29MIDL40432611575694	MIDLGB2157V
€	GB04MIDL40051558405841	MIDLGB22
US\$	GB51MIDL40051558405868	MIDLGB22

Credit card debited by Ultima Media Ltd. in specified currency

Visa  MasterCard  Amex  £  €  \$

Card No.

Expiry Date

Card Holder's Name

Card Holder's Address

Signature

Date

Invoice me first  \$  €  £

## Refunds/Cancellations

PAYMENTS MUST BE RECEIVED BEFORE THE CONFERENCE DATE  
IN ORDER TO GUARANTEE YOUR PLACE

If you are unable to attend the conference you have two options:

1. We are happy to welcome a substitute delegate at any time provided a written request is received

2. If you have to cancel entirely, we can offer you a refund less 10% service charge, providing your cancellation is received in writing before 23 March 2012. We regret that no refunds can be made after this date, but a substitute is welcome

Non-attendance is subject to full payment.

In the unlikely event that a speaker cancels, every effort will be made to find a replacement speaker of equivalent experience.